

**Bath Branch AAUW Strategic Plan guided by AAUW's National Strategic Plan 2.0
March 2023**

Mission Statement: To advance gender equity for women and girls through research, education, and advocacy.

Vision: Equity for all.

Values: Nonpartisan. Fact-based. Integrity. Inclusion and Intersectionality.

Education & Training:

Champion equal access in education, emphasizing STEAMH and keeping in mind underrepresented groups of women and girls.

- Two annual scholarships, including a high school senior girl seeking a college education and the Martha E. Brown Scholarship awarded to a local woman returning to college.
- Investigate helping fund a summer camp/internship scholarship/ to a local girl(s) interested in a STEAMH program.
- Investigate how to pursue a strong connection with a local college.
- Investigate how to pursue a stronger connection with local agencies and businesses serving and hiring women. (For example, Corning Inc., Corning Museum of Glass)
- Investigate Girls on the Run Southern Tier and how we might sponsor a local girl(s).
- Consider offering a student membership.

Economic Security:

Champion pay equity.

- Stay informed about PowHerNY's work to influence policymakers in NYS to secure equal pay and benefits for NY women.
- Promote knowledge of AAUW's Work Smart Online opportunity for members.

Leadership:

Encourage women to pursue leadership pathways.

- Invite our scholarship winners to our annual summer picnic, giving us the opportunity to share and connect and remain in touch.
- Encourage emerging leaders in our Bath Branch to participate in Summer weekend workshops as offered by AAUW-NYS.
- Encourage and mentor members who volunteer for officer or chairwomen roles.

Governance & Sustainability:

Implement continuous improvement and best practices in governance, inclusion, and organizational functioning.

- Board develops and uses a strategic plan.
- Board develops and follows a succession plan.